

2010-2011 ANNUAL STATISTICAL REPORT

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UTILIZATION OF FLORIDA GRAPEFRUIT FOR THREE SEASONS
In 1,000 1-3/5 Bu. Boxes

WHITE SEEDLESS GRAPEFRUIT

UTILIZATION	2008-09	Percent	2009-10	Percent	2010-11	Percent
Interstate	92	1.4	92	1.5	83	1.5
Intrastate	4	0.1	4	0.1	3	0.0
Exports	1,121	17.0	1,208	20.1	1,083	18.5
Total Fresh:	1,217	18.5	1,304	21.7	1,169	20.0
Processed	5,220	79.1	4,463	74.4	4,489	76.7
Total Certified:	6,437	97.6	5,767	96.1	5,658	96.7
Other Usage*	163	2.4	233	3.9	192	3.3
Total All:	6,600	100.0	6,000	100.0	5,850	100.0

Note: Seedy included in processed 2008-09-165,573, 2009-10-167,227 and 2010-11-178,667.

RED SEEDLESS GRAPEFRUIT

UTILIZATION	2008-09	Percent	2009-10	Percent	2010-11	Percent
Interstate	2,595	17.2%	2,660	17.2%	2,350	16.9
Intrastate	331	2.2%	299	2.2%	262	1.9
Exports	4,533	30.0%	4,448	30.0%	3,946	28.4
Total Fresh:	7,459	49.4%	7,407	49.4%	6,558	47.2
Processed	7,152	47.4%	6,463	47.4%	6,901	49.6
Total Certified:	14,611	96.8%	13,870	96.8%	13,459	96.8
Other Usage*	489	3.2%	430	3.2%	441	3.2
Total All:	15,100	100.0%	14,300	100.0%	13,900	100.0

ALL SEEDLESS GRAPEFRUIT

UTILIZATION	2008-09	Percent	2009-10	Percent	2010-11	Percent
Interstate	2,687	12.4	2,752	12.4	2,433	12.3
Intrastate	335	1.5	303	1.5	265	1.3
Exports	5,654	26.1	5,656	26.1	5,029	25.5
Total Fresh:	8,676	40.0	8,711	40.0	7,727	39.1
Processed	12,372	57.0	10,926	57.0	11,390	57.7
Total Certified:	21,048	97.0	19,637	97.0	19,117	96.8
Other Usage*	652	3	663	3.0	633	3.2
Total All:	21,700	100.0%	20,300	100.0	19,750	100.0

Source: Florida Agricultural Statistical Service - Orlando, Florida. All other data from the Division of Fruit & Vegetable Inspection, Florida Department of Agriculture and Consumer Service.

UTILIZATION OF CERTIFIED FLORIDA GRAPEFRUIT FOR TWENTY SEASONS
(1,000 1-3/5 Bu. Boxes)

SEASON	ALL SEEDY				WHITE SEEDLESS				RED SEEDLESS			
	FRESH	EXPORT	PROCESSED	TOTAL	FRESH	EXPORT	PROCESSED	TOTAL	FRESH	EXPORT	PROCESSED	TOTAL
1991-92	1	-	1,173	1,174	1,144	5,257	12,339	18,740	9,975	5,554	6,002	21,531
1992-93	-	-	1,710	1,710	1,155	4,516	19,615	25,286	10,297	6,130	10,631	27,058
1993-94	1	-	1,033	1,034	823	5,270	18,038	24,131	8,904	6,516	9,440	24,860
1994-95	-	-	1,283	1,283	682	4,646	19,979	25,307	9,091	6,779	12,165	28,035
1995-96	1	-	1,037	1,038	641	4,801	17,334	22,776	8,463	7,850	11,115	27,428
1996-97	-	-	845	845	641	4,630	17,836	23,107	8,678	8,163	13,801	30,642
1997-98	1	-	608	609	657	3,746	13,468	17,871	8,372	7,184	14,259	29,815
1998-99	1	1	525	527	482	3,631	13,293	17,406	7,154	7,431	13,306	27,891
1999-00	0	0	548	548	354	3,528	16,628	20,510	6,245	6,836	17,954	31,035
2000-01	0	0	0	0	320	3,128	14,738	18,186	5,480	6,997	13,775	26,252
2001-02	0	0	0	0	278	2,760	15,370	18,408	5,273	7,580	13,948	26,801
2002-03	0	0	0	0	277	2,425	13,016	15,718	4,691	6,742	10,096	21,529
2003-04	0	0	0	0	231	2,587	12,629	15,447	4,268	8,088	11,625	23,981
2004-05	0	0	0	0	106	1,055	2,072	3,233	2,337	3,206	3,325	8,868
2005-06	0	0	0	0	130	1,079	5,067	6,276	2,262	2,763	7,319	12,344
2006-07	0	0	158	158	131	1,653	7,181	8,965	3,247	5,280	8,905	17,432
2007-08	0	0	208	208	106	1,546	6,887	8,539	2,986	5,277	8,884	17,147
2008-09	0	0	166	166	96	1,121	5,055	6,272	2,926	4,533	7,152	14,611
2009-10	0	0	167	167	96	1,208	4,296	5,600	2,959	4,448	6,463	13,870
2010-11	0	0	179	179	86	1,083	4,310	5,479	2,612	3,946	6,901	13,459

SOURCE:] Division of Fruit & Vegetable Inspection, Florida Department of Agriculture. Canada in exports. Seedy Grapefruit included in White Seedless processed in 00-01, 01-02, 02-03, 03-04, 04-05, 05-06, 06-07, 07-08, 08-09, 09-10, 10-11 Seasons.

FLORIDA GRAPEFRUIT PRODUCTION FOR THIRTEEN SEASONS

By Types and By Districts
(1,000 1-3/5 Bu. Boxes)

Crop Year	WHITE SEEDLESS			RED SEEDLESS			SEEDY		
	STATE	INTERIOR	INDIAN RIVER	STATE	INTERIOR	INDIAN RIVER	STATE	INTERIOR	INDIAN RIVER
1998-99	17,800	5,100	12,700	28,700	9,900	18,800	550	500	50
1999-00	20,900	6,600	14,300	31,900	11,500	20,400	600	500	100
2000-01	18,700	5,800	12,900	27,300	9,500	17,800	1/	1/	1/
2001-02	18,900	6,700	12,200	27,800	8,600	19,200	1/	1/	1/
2002-03	16,200	6,000	10,200	22,500	8,600	13,900	1/	1/	1/
2003-04	15,900	4,500	11,400	25,000	8,800	16,200	1/	1/	1/
2004-05	3,400	2,200	1,200	9,400	5,800	3,600	1/	1/	1/
2005-06	6,500	2,900	3,600	12,800	4,800	8,000	1/	1/	1/
2006-07	9,300	2,600	6,700	17,900	5,100	12,800	1/	1/	1/
2007-08	9,000	2,400	6,600	17,600	5,700	11,900	1/	1/	1/
2008-09	6,600	2,100	4,500	15,100	5,000	10,100	1/	1/	1/
2009-10	6,000	1,900	4,100	14,300	4,400	9,900	1/	1/	1/
2010-11*	5,850	1,650	4,200	13,900	4,100	9,800	1/	1/	1/

SOURCE: USDA, NASS, Florida Field Office--Maitland, Florida.
1/ Included in White Seedless.

FLORIDA GRAPEFRUIT AVERAGE ON-TREE PRICES FOR FOUR SEASONS

By Utilization, By Districts, and By Types in 1-3/5 Bu. Box

Crop Year and Area	WHITE SEEDLESS			RED SEEDLESS		
2005-06						
Interior	\$14.30	\$5.72	\$6.10	\$12.90	\$4.54	\$6.74
Indian River	\$16.30	\$4.19	\$8.58	\$13.50	\$3.06	\$8.57
State Average	\$16.09	\$5.03	\$7.47	\$13.40	\$3.78	\$7.90
2006-07						
Interior	\$11.15	\$1.34	\$1.99	\$10.10	\$1.64	\$5.21
Indian River	\$8.80	\$0.49	\$2.71	\$9.45	\$0.95	\$5.50
State Average	\$9.04	\$0.76	\$2.51	\$9.61	\$1.18	\$5.42
2007-08						
Interior						
Indian River						
State Average	\$9.70	\$0.41	\$2.36	\$10.20	\$0.81	\$5.47
2008-09						
Interior						
Indian River						
State Average	\$6.30	\$0.12	\$1.82	\$8.50	\$44.00	\$4.68
209-10 1/1/2	\$14.10	\$2.76	\$5.64	\$13.00	\$2.53	\$8.26
2010-11* 1/3/	\$13.15	\$3.21	\$5.55	\$10.50	\$3.69	\$7.12

SOURCE: USDA, NASS, Florida Field Office--Maitland, Florida.

Note: 1/ Seedy grapefruit included with white grapefruit beginning with the 2000-01 Crop Year.
1/ Prices received by region. Discontinued after the 2006-07 Season. 2/Revised, 3/Preliminary.

FLORIDA DOMESTIC GRAPEFRUIT SHIPMENTS FOR TWO SEASONS
INTRA AND INTERSTATE SHIPMENTS
Weekly-By Production Districts (Includes Canada)
(1,000 4/5 Bu. Cartons)

Week Ending	FLORIDA SUNRIDGE		GULF		INDIAN RIVER		UNDECLARED		ALL FLORIDA	
	2009-10	2010-11	2009-10	2010-11	2009-10	2010-11	2009-10	2010-11	2009-10	2010-11
Aug. 31	0	0	0	0	0	0	0	0	0	0
Sept. 6	0	0	0	0	0	0	0	0	0	0
13	0	0	0	0	0	0	0	0	0	0
20	8	3	0	0	0	0	15	4	23	7
27	9	20	0	0	1	0	32	29	42	49
Oct. 4	15	3	0	0	7	0	37	11	59	14
11	34	21	10	0	33	4	29	26	106	51
18	66	21	14	0	72	25	27	21	179	67
25	57	35	27	15	118	62	19	21	221	133
Nov. 1	44	24	31	24	115	97	19	24	209	169
8	49	36	24	22	116	108	24	29	213	195
15	41	40	25	28	130	145	23	23	219	236
22	34	49	25	21	128	143	28	35	215	248
29	54	55	19	9	117	125	19	27	209	216
Dec. 6	88	90	54	33	204	232	36	60	382	415
13	48	86	59	41	187	187	58	67	352	381
20	37	47	27	17	157	155	27	37	248	256
27	35	36	24	12	94	80	20	33	173	161
Jan. 3	38	37	22	13	129	134	23	28	212	212
10	63	45	31	16	218	196	45	35	357	292
17	63	51	24	20	174	162	27	32	288	265
24	49	51	24	30	122	151	28	30	223	262
31	35	38	18	24	127	108	27	27	207	197
Feb. 7	40	40	21	20	114	110	23	33	198	203
14	41	42	26	14	116	100	29	29	212	185
21	41	50	23	27	132	113	29	45	225	235
28	55	37	24	19	132	101	32	35	243	192
Mar. 7	57	58	21	30	130	104	37	47	245	239
14	49	45	17	19	152	100	28	39	246	203
21	46	44	16	18	148	103	33	32	243	197
28	36	51	12	16	145	101	22	38	215	206
Apr. 4	21	42	10	13	147	93	8	24	186	172
11	35	42	10	13	121	101	7	32	173	188
18	25	35	15	12	140	97	4	31	184	175
25	28	32	21	17	114	85	6	21	169	155
May 2	21	19	17	13	115	86	3	11	156	129
9	17	20	14	11	94	78	5	9	130	118
16	11	12	13	7	90	31	1	7	115	57
23	3	4	2		80	8		1	85	13
End of Season	2	1	1		95	1			98	2
Total:	1,395	1,362	721	574	4,314	3,526	830	1,033	7260	6495

SOURCE: Division of Fruit & Vegetable Inspection, Florida Department of Agriculture.
891,679 boxes for the 2005-06 season were undeclared area in total.
1,386,703 boxes for the 2006-07 season were undeclared area in total.
1,280,455 boxes for the 2007-08 season were undeclared area in total.
791,862 boxes for the 2008-09 season were undeclared area in total.
1,032,900 boxes for the 2010-11 season were undeclared in total.

FLORIDA, TEXAS DOMESTIC GRAPEFRUIT SHIPMENTS FOR THREE SEASONS

(U.S. No. 1 Grade -4/5 Bu. Cartons)

Week Ending	FLORIDA 1/			TEXAS			TOTAL FLORIDA AND TEXAS GRAPEFRUIT SHIPMENTS		
	08-09	09-10	10-11	08-09	09-10	10-11	08-09	09-10	10-11
Aug. 31	0	0	0				0	0	0
Sept. 7	0	0	0				0	0	0
14	17	0	0				17	0	0
21	19	23	7				19	23	7
28	54	42	49				54	42	49
Oct. 5	74	59	14			7	74	59	21
12	127	106	51	101		74	228	106	125
19	174	179	67	145		139	319	179	206
26	208	221	133	146	313	157	354	534	290
Nov. 2	193	209	169	228	205	199	421	414	368
9	224	213	195	225	205	196	449	418	391
16	244	219	236	179	172	135	423	391	371
23	236	215	248	153	151	167	389	366	415
30	241	209	216	214	191	185	455	400	401
Dec. 7	439	382	415	289	265	205	728	647	620
14	360	352	381	278	292	304	638	644	685
21	245	248	256	211	213	179	456	461	435
28	139	173	161	165	216	167	304	389	328
Jan. 4	199	212	212	239	264	197	438	476	409
11	287	357	292	282	292	273	569	649	565
18	301	288	265	282	255	295	583	543	560
25	277	223	262	238	264	224	515	487	486
Feb. 1	262	207	197	212	216	259	474	423	456
8	257	198	203	171	228	241	428	426	444
15	257	212	185	385	211	243	642	423	428
22	261	225	235	245	232	273	506	457	508
Mar. 1	285	243	192	241	235	228	526	478	420
8	241	245	239	212	231	263	453	476	502
15	244	246	203	218	207	230	462	453	433
22	224	243	197	178	175	197	402	418	394
29	221	215	206	152	178	191	373	393	397
Apr. 5	187	186	172	206	172	180	393	358	352
12	178	173	188	120	197	174	298	370	362
19	163	184	175	98	155	162	261	339	337
26	134	169	155	131	168	89	265	337	244
3-May	99	156	129	82	194	19	181	350	148
10	43	130	118	35	109		78	239	118
17	10	115	57		0		10	115	57
24	5	85	13		40		5	125	13
End of Season:	4	98	2				4	98	2
Total:	7,133	7,260	6,495	6,061	6,246	5,852	13,194	13,506	12,347

SOURCE: Florida-Florida Fruit & Vegetable Inspection, Florida Department of Agriculture.
1/ Includes shipments to Canada. Texas-Texas Valley Citrus Committee.

FLORIDA SEEDLESS GRAPEFRUIT SHIPMENTS FOR TWELVE SEASONS
INTERSTATE SHIPMENTS ONLY - 1,000 4/5 Bu. Cartons
Based on Shipping Districts, Not Production Area 1/

	SunRidge	Indian River		SunRidge	Indian River
			WHITE SEEDLESS		
SEASON			Total		
1999-00	327	309	636	51.4%	48.6%
2000-01	245	327	572	42.8%	57.2%
2001-02	212	300	512	41.4%	58.6%
2002-03	195	330	525	37.1%	62.9%
2003-04	154	285	439	35.1%	64.9%
2004-05	82	117	199	41.2%	58.8%
2005-06	82	167	249	32.9%	67.1%
2006-07	98	156	254	38.6%	61.4%
2007-08	77	129	206	37.4%	62.6%
2008-09	59	126	185	31.9%	68.1%
2009-10	45	139	184	24.5%	75.5%
2010-11	42	124	166	25.3%	74.7%
			RED SEEDLESS		
1999-00	5,023	6,268	11,291	44.5%	55.5%
2000-01	3,827	6,179	10,006	38.2%	61.8%
2001-02	3,785	5,822	9,607	39.4%	60.6%
2002-03	3,630	5,055	8,685	41.8%	58.2%
2003-04	3,283	4,668	7,951	41.3%	58.7%
2004-05	2,425	1,839	4,264	56.9%	43.1%
2005-06	1,456	2,495	3,951	36.9%	63.1%
2006-07	2,178	3,538	5,716	38.1%	61.9%
2007-08	2,192	3,097	5,289	41.4%	58.6%
2008-09	1,519	3,672	5,191	29.3%	70.7%
2009-10	1,735	3,585	5,320	32.6%	67.4%
2010-11	1,765	2,936	4,701	37.5%	62.5%
			ALL SEEDLESS		
1999-00	5,350	6,577	11,927	44.9%	55.1%
2000-01	4,072	6,506	10,578	38.5%	61.5%
2001-02	3,997	6,122	10,119	39.5%	60.5%
2002-03	3,825	5,385	9,210	41.5%	58.5%
2003-04	3,437	4,953	8,390	41.0%	59.0%
2004-05	2,507	1,956	4,463	56.2%	43.8%
2005-06	1,538	2,662	4,200	36.6%	63.4%
2006-07	2,276	3,694	5,970	38.1%	61.9%
2007-08	2,269	3,226	5,495	41.3%	58.7%
2008-09	1,578	3,798	5,376	29.4%	70.6%
2009-10	1,780	3,724	5,504	32.3%	67.7%
2010-11	1,807	3,060	4,867	37.1%	62.9%

SOURCE: Fruit & Vegetable Inspection, Florida Department of Agriculture. 1/If a SunRidge Shipper shipped Indian River grapefruit, this was counted as SunRidge and vice versa. Therefore, figures are based on shipping point, not where grapefruit was grown. Note: Suwannee included in Interstate.

FLORIDA GRAPEFRUIT SHIPMENTS FOR TEN SEASONS

By Production Districts 1/ - 4/5 Bu. Cartons

INTERSTATE SHIPMENTS

SEASON	FLORIDA SUNRIDGE	%	INDIAN RIVER	%	ALL FLORIDA
2001-02	4,398	43.5%	5,721	56.5%	10,119
2002-03	4,313	46.8%	4,898	53.2%	9,211
2003-04	2,252	35.2%	4,140	64.8%	6,392
2004-05	3,462	77.6%	1,001	22.4%	4,463
2005-06	2,074	49.4%	2,127	50.6%	4,201
2006-07	2,973	49.8%	2,997	50.2%	5,970
2007-08	2,934	53.4%	2,561	46.6%	5,495
2008-09	2,388	44.4%	2,988	55.6%	5,376
2009-10	2,527	45.9%	2,977	54.1%	5,504
2010-11	2,550	52.4%	2,317	47.6%	4,867

OFFSHORE EXPORT SHIPMENTS

SEASON	SUNRIDGE	%	INDIAN RIVER	%	ALL FLORIDA
2001-02	3,248	17.6%	15,249	82.4%	18,497
2002-03	3,220	19.3%	13,495	80.7%	16,715
2003-04	3,040	15.5%	16,534	84.5%	19,574
2004-05	4,250	54.8%	3,503	45.2%	7,753
2005-06	1,291	18.7%	5,621	81.3%	6,912
2006-07	2,530	20.1%	10,059	79.9%	12,589
2007-08	1,818	14.6%	10,666	85.4%	12,484
2008-09	1,723	16.9%	8,497	83.1%	10,220
2009-10	1,029	10.1%	9,133	89.9%	10,162
2010-11	1,123	12.5%	7,837	87.5%	8,960

FRESH GRAPEFRUIT SHIPMENTS INTERSTATE AND EXPORT

SEASON	SUNRIDGE	%	INDIAN RIVER	%	ALL FLORIDA
2001-02	7,646	26.7%	20,970	73.3%	28,616
2002-03	7,533	29.1%	18,393	70.9%	25,926
2003-04	5,292	20.4%	20,674	79.6%	25,966
2004-05	7,712	63.1%	4,504	36.9%	12,216
2005-06	3,365	30.3%	7,748	69.7%	11,113
2006-07	5,503	29.7%	13,056	70.3%	18,559
2007-08	4,752	26.4%	13,227	73.6%	17,979
2008-09	4,111	26.4%	11,485	73.6%	15,596
2009-10	3,556	22.7%	12,110	77.3%	15,666
2010-11	3,673	26.6%	10,154	73.4%	13,827

SOURCE: Fruit & Vegetable Inspection, Florida Department of Agriculture. 1/If a SunRidge shipper shipped Indian River grapefruit, this was counted as SunRidge and vice versa Therefore, figures are based on where grapefruit is grown, not shipping point Includes White Seedless, Red Seedless and Suwannee.

FLORIDA RED & WHITE GRAPEFRUIT 2010-2011 SEASON
WEEKLY
1,000 4/5 Bu. Cartons

Week Ending	FLORIDA WHITE SEEDLESS			RED SEEDLESS			TOTAL
	DOMESTIC	CANADA	OFFSHORE	DOMESTIC	CANADA	OFFSHORE	
Aug. 31	0	0	0	-	0	0	0
Sept. 6	0	0	0	-	0	0	0
13	0	0	0	-	0	0	0
20	0	0	0	3,851	2,749	0	6,600
27	0	0	0	29,933	19,030	21,462	70,425
Oct. 4	0	0	0	11,574	2,090	0	13,664
11	0	0	0	31,678	20,071	5,922	57,671
18	27	315	12,096	52,756	14,046	79,510	158,750
25	875	334	29,143	106,162	26,209	158,864	321,587
Nov. 1	4,155	327	119,662	128,796	35,552	235,519	524,011
8	6,250	425	77,713	162,591	26,932	231,263	505,174
15	4,859	490	107,004	183,531	46,537	227,129	569,550
22	6,960	568	73,708	184,422	56,142	241,398	563,198
29	3,566	347	16,503	171,590	39,463	142,066	373,535
Dec. 6	4,725	629	27,904	365,433	44,100	151,094	593,885
13	8,395	324	58,262	340,482	32,488	175,142	615,093
20	7,196	477	106,935	219,289	29,470	257,135	620,502
27	2,946	292	24,160	138,217	20,045	111,582	297,242
Jan. 3	4,452	321	26,341	171,602	34,966	197,026	434,708
10	8,869	273	22,749	242,034	40,157	201,512	515,594
17	7,928	368	53,302	204,333	51,805	292,619	610,355
24	8,176	282	67,443	202,627	51,023	309,366	638,917
31	6,240	162	92,342	148,361	40,791	336,856	624,752
Feb. 7	5,483	207	111,132	170,476	26,902	387,541	701,741
14	6,277	340	145,398	146,260	32,645	416,469	747,389
21	8,268	163	206,864	185,564	40,790	440,870	882,519
28	5,586	561	175,979	150,889	35,120	481,685	849,820
Mar. 7	7,323	199	145,815	189,199	42,872	426,297	811,705
14	5,212	270	156,647	162,822	35,501	359,280	719,732
21	6,887	208	131,212	157,260	31,857	369,437	696,861
28	8,967	243	107,492	162,297	34,885	270,582	584,466
Apr. 4	5,537	129	44,932	132,228	34,234	160,236	377,296
11	5,293	81	15,057	146,056	35,823	86,219	288,529
18	6,260	220	756	138,207	30,515	20,641	196,599
25	5,241	440		120,960	28,336	4,170	159,147
2-May	4,446	110		103,278	21,866	4,725	134,425
9	3,946	55		96,883	17,109		117,993
16	1,552			48,319	6,731		56,602
23	374			12,509			12,883
30	27			2,000			2,027
5-Jun	31			146			
12				0			
19				74			
26				33			
3-Jul				0			
10				31			
17							
24							
31							
Season Total:	172,329	9,160	2,156,551	5,224,753	1,088,852	6,803,617	15,455,262

SOURCE: Florida-Fruit & Vegetable Inspection, Florida

NOTE: Domestic includes intrastate shipments.

EXPORT SHIPMENTS OF FLORIDA GRAPEFRUIT FOR FIVE SEASONS

**WEEKLY
(4/5 Bu. Cartons)**

Week Ending	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011
Sept. 19			2,520		
26	5,037	7,560	11,214	17,640	21,462
Oct. 3	95,763	2,520	28,859	18,858	-
10	225,654	22,684	134,739	32,981	5,922
17	326,193	75,188	170,262	151,882	91,606
24	313,498	110,720	297,990	233,775	188,007
31	342,760	288,986	290,361	292,917	355,181
Nov. 7	377,199	305,893	381,865	321,651	308,976
14	401,285	559,935	332,541	344,467	334,133
21	263,881	407,455	331,773	336,676	315,106
28	178,214	370,229	224,449	194,495	158,569
Dec. 5	235,792	318,784	177,314	147,792	178,998
12	275,244	461,423	225,773	228,643	233,404
19	185,629	425,141	407,432	342,749	364,070
26	246,051	332,922	276,069	164,230	135,742
Jan. 2	403,951	328,918	322,346	281,697	223,367
9	411,003	541,506	435,698	575,003	224,261
16	607,912	534,823	429,922	566,450	345,921
23	576,298	565,080	454,475	348,333	376,809
30	765,320	568,530	595,901	586,904	429,198
Feb. 6	738,094	581,460	675,400	610,757	498,673
13	632,627	621,225	661,377	659,332	561,867
20	797,139	785,104	547,843	640,260	647,734
27	760,899	667,685	660,345	685,183	657,664
Mar. 6	738,028	715,462	592,666	621,734	572,112
13	651,518	619,248	519,675	532,797	515,927
20	602,946	586,893	453,904	547,595	500,649
27	504,424	532,913	333,412	319,166	378,074
Apr. 3	366,423	431,280	161,108	187,115	205,168
10	243,259	311,513	66,929	120,181	101,276
17	168,573	240,074	16,106	47,578	21,397
24	89,992	124,082		2,506	4,170
1-May	48,709	33,529		-	4,725
8	8,607	-		175	-
15	1,260	3,592		-	
22		-			
29		-			
Season		1,827		-	
Total:	12,589,182	12,484,184	10,220,268	10,161,522	8,960,168

SOURCE: Division of Fruit & Vegetable Inspection-Winter Haven, Florida.

WEEKLY DOMESTIC AVERAGE F.O.B. PRICES FOR FRESH GRAPEFRUIT FOR

TWO SEASONS

Florida Sunridge & Indian River

(4/5 Bu. Carton)

FLORIDA SUNRIDGE*

FLORIDA INDIAN RIVER*

Week Ending	White Seedless		Red Seedless		White Seedless		Red Seedless	
	09-10	10-11	09-10	10-11	09-10	10-11	09-10	10-11
Oct. 10				18.73				18.73
18			17.78	18.11			17.78	18.11
25	17.32		16.47	16.34	17.32		16.47	16.34
Nov. 1	15.71		14.39	14.61	15.71		14.39	14.61
8	15.15	14.12	12.83	12.10	15.15	12.12	12.83	12.10
15	14.76	15.35	11.06	11.90	14.76	15.35	11.06	11.90
22	13.59	14.87	11.99	11.56	13.59	14.87	11.99	11.56
29	13.24	14.36	11.35	11.71	13.24	14.36	11.35	11.71
Dec. 6	13.26	13.07	12.07	11.81	13.26	13.07	12.07	11.81
13	14.81	13.38	11.81	11.36	14.81	13.38	11.81	11.36
20	15.33	13.37	11.68	11.72	15.33	13.37	11.68	11.72
27	12.39	14.21	11.03	10.56	12.39	14.21	11.03	10.56
Jan. 3	12.98	14.30	11.10	10.74	12.98	14.30	11.10	10.74
10	13.20	12.98	11.38	10.72	13.20	12.98	11.38	10.72
17	15.64	13.18	12.21	10.72	15.64	13.18	12.21	10.72
24	14.62	12.92	12.11	10.38	14.62	12.92	12.11	10.38
31	14.00	13.13	11.60	10.50	14.00	13.13	11.60	10.50
Feb. 7	12.94	11.52	11.51	10.00	12.94	11.52	11.51	10.00
14	12.81	14.18	11.20	10.18	12.81	14.18	11.20	10.18
21	13.36	11.64	11.47	10.64	13.36	11.64	11.47	10.64
28	12.65	12.44	10.00	10.49	12.65	12.44	10.00	10.49
Mar. 7	11.88	12.54	10.81	10.31	11.88	12.54	10.81	10.31
14	12.71	11.74	11.31	10.60	12.71	11.74	11.31	10.60
21	13.16	11.77	10.77	10.60	13.16	11.77	10.77	10.60
28	13.32	11.04	10.44	10.50	13.32	11.04	10.44	10.50
Apr. 4	12.09	10.78	11.04	10.46	12.09	10.78	11.04	10.46
11	11.61	11.26	11.04	10.37	11.61	11.26	11.04	10.37
18	12.36	10.94	11.05	10.19	12.36	10.94	11.05	10.49
25	0.00	11.09	10.37	10.66	0.00	11.09	10.37	10.66
2-May	11.91	11.00	10.94	11.31	11.91	11.00	10.94	11.31
9	11.62	0.00	10.96	11.20	11.62	0.00	10.96	11.20
16		11.01	11.96	11.34		11.01	11.96	11.34
23		11.16	11.26	11.13		11.16	11.26	11.13
30			0.00				0.00	
June 6			11.95				11.95	
13								
20								
27								
Average:	\$13.05	\$12.66	\$11.77	\$11.27	\$13.05	\$12.66	\$11.77	\$11.27

SOURCE: Florida-Weekly Average F.O.B. prices derived from Florida Citrus Mutual's Market Bulletin, Lakeland, Florida. *Florida average for U.S. No. 1 grade only.

FLORIDA SUNRIDGE WHITE SEEDLESS GRAPEFRUIT - 2010-11 SEASON

Weekly Domestic F.O.B. Prices By Sizes & Weighted Average Prices

(U.S. No. 1 Grade, 4/5 Bu. Cartons)

Week Ending	23	27	32	36	40	48	56	WEIGHTED AVERAGE
Nov. 7	18.00	18.00	16.00	13.00	11.00	9.75	8.25	14.12
14	19.50	19.50	16.25	14.25	10.50	8.00	7.00	15.35
21	17.50	17.50	15.00	13.50	11.00	7.00	6.00	14.87
28	17.00	17.00	15.00	13.00	10.50	7.50	6.50	14.36
Dec. 5	16.50	16.50	13.50	12.00	9.50	7.00	6.00	13.07
12	16.00	16.00	13.50	11.50	9.75	7.50	6.50	13.38
19	16.50	16.50	14.00	12.00	8.50	7.00	6.00	13.37
26	16.00	16.00	14.00	12.00	9.50	7.25	6.00	14.21
Jan. 2	16.00	16.00	14.00	12.00	9.50	7.25	6.00	14.30
9	16.00	16.00	14.00	12.00	9.50	7.25	6.00	12.98
16	15.00	15.00	13.50	11.00	9.50	6.75	6.00	13.18
23	15.00	15.00	13.00	10.00	9.25	7.25	6.00	12.92
30	15.50	15.50	14.00	10.00	9.25	6.75	6.25	13.13
Feb. 6	13.00	14.00	13.00	10.00	8.50	6.50	6.00	11.52
13	15.00	15.00	14.00	10.00	9.00	6.00	6.00	14.18
20	12.00	12.00	12.00	10.00	9.00	7.00	7.00	11.64
27	13.00	13.00	13.00	10.00	9.00	7.00	7.00	12.44
Mar. 6	16.00	13.00	13.00	10.00	9.50	6.00	6.00	12.54
13	12.00	12.00	12.00	11.00	9.00	6.50	6.50	11.74
20	13.00	13.00	13.00	10.00	9.50	6.75	6.25	11.77
27	12.00	12.00	12.00	10.00	9.00	6.50	6.25	11.04
Apr. 3	11.50	11.50	11.50	9.50	8.50	6.50	6.25	10.78
10	12.00	12.00	12.00	10.00	9.50	6.50	6.50	11.26
17	12.00	12.00	12.00	10.00	8.50	6.50	6.25	10.94
24	11.50	11.75	11.50	9.75	8.50	6.50	6.25	11.09
1-May	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8	12.00	12.00	12.00	10.00	9.50	6.50	6.50	11.01
15	12.00	12.00	12.00	10.00	9.00	7.00	7.00	11.16
Season's Weighted Average:								\$12.66

SOURCE: Based on F.O.B. prices reported by Market Information Division, Florida Citrus Mutual, Lakeland, Florida.

FLORIDA RED SEEDLESS GRAPEFRUIT 2010-11 SEASON
Weekly Domestic F.O.B. Prices By Sizes & Weighted Average Prices
(U.S. No. 1 Grade, 4/5 Bu. Cartons)

Week Ending	23	27	32	36	40	48	56	WEIGHTED AVERAGE
Oct. 10	24.00	26.00	26.00	22.00	20.00	16.00	14.00	18.73
17	26.00	26.00	25.00	21.00	16.50	14.50	12.50	18.11
24	23.00	23.00	22.00	19.00	15.50	14.00	12.00	16.34
31	22.00	23.00	19.00	17.00	13.00	11.00	9.50	14.61
Nov. 7	20.50	20.50	16.50	14.50	11.50	8.75	7.50	12.10
14	19.50	19.50	16.25	14.25	10.50	8.00	7.00	11.90
21	19.00	19.00	15.50	13.75	10.50	7.50	6.50	11.56
28	18.50	18.50	15.50	13.50	10.50	7.50	6.50	11.71
Dec. 5	17.00	17.00	15.00	13.00	10.00	7.50	6.00	11.81
12	16.50	16.50	14.50	13.00	10.00	7.50	6.00	11.36
19	16.50	16.00	14.00	13.00	9.50	7.50	6.25	11.72
26	16.50	16.00	14.00	12.50	9.50	7.50	6.00	10.56
Jan. 2	15.00	16.00	14.00	11.50	9.50	7.50	6.00	10.74
9	15.00	16.00	14.00	11.50	9.50	7.50	6.00	10.72
16	15.50	15.50	14.00	11.50	9.50	7.50	6.50	10.72
23	15.50	16.00	14.00	11.50	9.50	7.50	6.50	10.38
30	16.00	16.00	14.00	12.00	9.00	7.50	6.50	10.50
Feb. 6	15.50	16.00	14.00	11.00	8.50	7.50	6.50	10.00
13	15.50	15.50	14.00	11.00	8.50	7.00	6.00	10.18
20	15.50	15.50	14.00	11.00	9.00	7.50	6.00	10.64
27	15.50	15.50	14.00	11.00	9.00	7.50	6.50	10.49
Mar. 6	15.50	15.50	14.00	11.00	9.00	7.25	6.25	10.31
13	15.50	15.50	14.00	11.00	9.00	7.50	6.00	10.60
20	15.00	15.00	14.00	11.00	8.50	7.25	6.50	10.60
27	15.00	15.50	14.00	11.00	8.50	7.50	6.75	10.50
Apr. 3	15.50	15.00	14.00	11.00	8.00	7.50	9.75	10.46
10	15.00	15.00	14.00	11.00	8.50	7.25	6.50	10.37
17	15.00	15.50	14.00	11.00	8.50	8.00	7.50	10.19
24	15.00	15.50	14.00	11.50	9.50	6.25	7.75	10.66
1-May	15.50	15.00	14.00	12.00	9.50	8.50	8.00	11.31
8	15.50	15.50	14.00	12.00	9.50	8.50	8.25	11.20
15	15.50	15.50	14.00	12.50	10.50	8.50	8.25	11.34
22	15.00	15.00	14.00	12.00	11.50	9.00	9.00	11.13

Season's Weighted Average:	\$11.27
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SOURCE: Based on F.O.B. prices reported by Market Information Division, Florida Citrus Mutual, Lakland, Florida.

FLORIDA INDIAN RIVER WHITE SEEDLESS GRAPEFRUIT 2010-11 SEASON

Weekly Domestic F.O.B. Prices By Sizes & Weighted Average Prices

(U.S. No. 1 Grade, 4/5 Bu. Cartons)

Week Ending	23	27	32	36	40	48	56	WEIGHTED AVERAGE
Nov. 7	18.00	18.00	16.00	13.00	11.00	9.75	8.25	14.12
14	19.50	19.50	16.25	14.25	10.50	8.00	7.00	15.35
21	17.50	17.50	15.00	13.50	11.00	7.00	6.00	14.87
28	17.00	17.00	15.00	13.00	10.50	7.50	6.50	14.36
Dec. 5	16.50	16.50	13.50	12.00	9.50	7.00	6.00	13.07
12	16.00	16.00	13.50	11.50	9.75	7.50	6.50	13.38
19	16.50	16.50	14.00	12.00	8.50	7.00	6.00	13.37
26	16.00	16.00	14.00	12.00	9.50	7.25	6.00	14.21
Jan. 2	16.00	16.00	14.00	12.00	9.50	7.25	6.00	14.30
9	16.00	16.00	14.00	12.00	9.50	7.25	6.00	12.98
16	15.00	15.00	13.50	11.00	9.50	6.75	6.00	13.18
23	15.50	15.00	13.00	10.00	9.25	7.25	6.00	12.92
30	13.00	15.50	14.00	10.00	9.25	6.75	6.25	13.13
Feb. 6	15.00	14.00	13.00	10.00	8.50	6.50	6.00	11.52
13	12.00	15.00	14.00	10.00	9.00	6.00	6.00	14.18
20	13.00	12.00	12.00	10.00	9.00	7.00	7.00	11.64
27	16.00	13.00	13.00	10.00	9.00	7.00	7.00	12.44
Mar. 6	12.00	13.00	13.00	10.00	9.50	6.00	6.00	12.54
13	12.00	12.00	12.00	11.00	9.00	6.50	6.50	11.74
20	13.00	13.00	13.00	10.00	9.50	6.75	6.25	11.77
27	12.00	12.00	12.00	10.00	9.00	6.50	6.25	11.04
Apr. 3	11.50	11.50	11.50	9.50	8.50	6.50	6.25	10.78
10	12.00	12.00	12.00	10.00	9.50	6.50	6.50	11.26
17	12.00	12.00	12.00	10.00	8.50	6.50	6.25	10.94
24	11.50	11.75	11.50	9.75	8.50	6.50	6.25	11.09
1-May	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8	12.00	12.00	12.00	10.00	9.50	6.50	6.50	11.01
15	12.00	12.00	12.00	10.00	9.00	7.00	7.00	11.16
								\$12.66

SOURCE: Based on F.O.B. prices reported by Market Information Division, Florida Citrus Mutual, Lakeland, Florida.

FLORIDA INDIAN RIVER RED SEEDLESS GRAPEFRUIT 2010-2011 SEASON

Weekly Domestic F.O.B. Prices By Sizes & Weighted Average Prices

(U.S. No. 1 Grade, 4/5 Bu. Cartons)

Week Ending								WEIGHTED
	23	27	32	36	40	48	56	AVERAGE
Oct. 10	24.00	26.00	26.00	22.00	20.00	16.00	14.00	18.73
17	26.00	26.00	25.00	21.00	16.50	14.50	12.50	18.11
24	23.00	23.00	22.00	19.00	15.50	14.00	12.00	16.34
31	22.00	23.00	19.00	17.00	13.00	11.00	9.50	14.61
Nov. 7	20.50	20.50	16.50	14.50	11.50	8.75	7.50	12.10
14	19.50	19.50	16.25	14.25	10.50	8.00	7.00	11.90
21	19.00	19.00	15.50	13.75	10.50	7.50	6.50	11.56
28	18.50	18.50	15.50	13.50	10.50	7.50	6.50	11.71
Dec. 5	17.00	17.00	15.00	13.00	10.00	7.50	6.00	11.81
12	16.50	16.50	14.50	13.00	10.00	7.50	6.00	11.36
19	16.50	16.00	14.00	13.00	9.50	7.50	6.25	11.72
26	16.50	16.00	14.00	12.50	9.50	7.50	6.00	10.56
Jan. 2	15.00	16.00	14.00	11.50	9.50	7.50	6.00	10.74
9	15.00	16.00	14.00	11.50	9.50	7.50	6.00	10.72
16	15.50	15.50	14.00	11.50	9.50	7.50	6.50	10.72
23	15.50	16.00	14.00	11.50	9.50	7.50	6.50	10.38
30	16.00	16.00	14.00	12.00	9.00	7.50	6.50	10.50
Feb. 6	15.50	16.00	14.00	11.00	8.50	7.50	6.50	10.00
13	15.50	15.50	14.00	11.00	8.50	7.00	6.00	10.18
20	15.50	15.50	14.00	11.00	9.00	7.50	6.00	10.64
27	15.50	15.50	14.00	11.00	9.00	7.50	6.50	10.49
Mar. 6	15.50	15.50	14.00	11.00	9.00	7.25	6.25	10.31
13	15.50	15.50	14.00	11.00	9.00	7.50	6.00	10.60
20	15.00	15.00	14.00	11.00	8.50	7.25	6.50	10.60
27	15.00	15.50	14.00	11.00	8.50	7.50	6.75	10.50
Apr. 3	15.50	15.00	14.00	11.00	8.00	7.50	9.75	10.46
10	15.00	15.00	14.00	11.00	8.50	7.25	6.50	10.37
17	15.00	15.50	14.00	11.00	8.50	8.00	7.50	10.19
24	15.00	15.50	14.00	11.50	9.50	6.25	7.75	10.66
1-May	15.50	15.00	14.00	12.00	9.50	8.50	8.00	11.31
8	15.50	15.50	14.00	12.00	9.50	8.50	8.25	11.20
15	15.50	15.50	14.00	12.50	10.50	8.50	8.25	11.34
22	15.00	15.00	14.00	12.00	11.50	9.00	9.00	11.13

Season's Weighted Average:	\$11.27
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SOURCE: Based on F.O.B. prices reported by Market Information Division, Florida Citrus Mutual, Lakland, Florida.